# **ECHO LAKE**

Synopsis: Will, a functioning alcoholic, struggling with adulthood, inherits his estranged father's remote cabin and is forced to re-examine his life and the narrative he's built around his childhood.

"One of the strongest dramas of the year. A triumph." - Chris Watt, Watch This Space Film Magazine

"A poetic love sona... to loss and arief.  $\star\star\star\star\star$ " – Clent Bowers, Burbank Examiner

### **Background**

- Premiered in competition at the 2015 Dances With Films festival.
- Directorial Debut of Jody McVeigh-Schultz (Drunk History, Duck Dynasty).
- Features stunning, unique footage shot on location in Lassen National Park.

### **Selling Points**

- Ranked 7th Best Indie film of 2015 by Watch This Space Film Magazine Right behind Oscar Nominee "Room"
- Glowing initial reviews from The Calgary Herald, Way Too Indie, Burbank Examiner, Fanboy Comics, Battleship Pretension, Media Detour, Watch This Space and more, calling the film: "Powerful," "Captivating," "Breathtakingly Beautiful," "Authentic," "Refreshing," "Perfectly Understated," and "Stunningly Shot" read more in the "Reviews" section of our site: echolakefilm.com

#### **Festivals and Awards**

- 2016 Honorable Mention for Best Feature New Jersey Film Festival
- Official Selection of Dances with Films, the St Louis International, Calgary International, Sedona International (2 sold out screenings), Durango Independent, SENE and Fort Meyers Film Festivals, with more to come.

## **Marketing Overview**

- Aggressive and engaged grassroots social media campaign including 1k+ Twitter followers through word of mouth alone
- Tugg.com theatrical screenings planned in 15 cities nationwide to augment continued fest presence.
- Press Coverage includes: Mentions in Variety, indieWire and Moviemaker. Radio Interviews in LA, PHX, NJ and Colorado. Numerous Podcast interviews, and print/web Q&A's. With a larger online press campaign to accompany VOD release. VARIETY Indiewire Millita
- 8.9/10 rating On IMDB



**ART** 

**VOD Release TBD** 





<sup>&</sup>quot;I loved this film... It's a winner." - Susan Kemp, Way Too Indie